

Dear Business Owner:

The first annual Lovettsville MayFest was a huge success with over 50 vendors, an estimated attendance of 1,000 people, and lots of fun. The MayFest Committee is planning even greater things for the second annual MayFest, including the anticipated construction of the Walker Pavilion on the Town Green.

The Town of Lovettsville is proud to host and sponsor the **second** annual MayFest on Saturday, May 25, 2013. The festival will be held on the Lovettsville Town Green from 10:00 a.m. to 7:00 p.m. We have added two hours to our schedule in order to accommodate the addition of activities, such as a wheelbarrow race, a sack race, more performances by local bands, and exhibitions by local clubs.

The MayFest Committee cordially invites you to participate as a sponsor and showcase your support for local communities. Additional benefits could include your business' name being listed on the MayFest website's main page, having an ad on other promotional materials, occupying a booth space at the festival, and displaying a banner with your business' name in the Town Green.

There are a few unique sponsorship opportunities available, as well. These opportunities include promoting your company as an official sponsor of the Lovettsville Cornhole Tournament, the MayFest Main Stage events, or the MayFest Kids' Zone. Additional banners and acknowledgements would be provided for the day of MayFest and on all promotional materials.

Please complete the enclosed form and mail it to the following address:

The Town of Lovettsville  
c/o The MayFest Committee  
P.O. Box 209  
6 East Pennsylvania Avenue  
Lovettsville, VA 20180

We would appreciate receiving your application and a check made out to Lovettsville MayFest by the close of business on March 29, 2013 in order to be included on printed promotional materials. If you have any questions, please contact MayFest Committee Chairwoman Tiffaney Carder via email at [tcarder@lovettsvilleva.gov](mailto:tcarder@lovettsvilleva.gov) or via phone at 703-727-5732.

We hope you will join us in continuing the tradition of MayFest in the Town of Lovettsville. We look forward to receiving your support and seeing you at the second annual MayFest celebration!

Sincerely,

The MayFest Committee

# MayFest 2013:

## Lovettsville's Town Picnic

*Art. Food. Wine. Music. Family Fun.*  
*Saturday, May 25, 2013 ~ Lovettsville, Virginia*

Level	Cost	Benefits
Patron	\$2,500	<p>Company name will be on the side of the Lovettsville Corn Hole Tournament Boards and on the Corn Hole Championship Area <b>OR</b></p> <p>Company name would be used to name the MayFest Main Stage or MayFest Kids' Area (i.e. Band X will be playing on the ____ Stage at the Walker Pavilion)</p> <p><b>AND</b></p> <p>4' x 8' Banner hung on the Walker Pavilion as background to the events</p> <p>Audio commercial given for the sponsor every hour of the event (9 times throughout the day)</p> <p>20' x 10' booth space to use or donate</p> <p>Listed on MayFest's website main page</p> <p>Listed on MayFest Flyer</p>
Platinum	\$1,000	<p>4' x 8' Banner hung on the Walker Pavilion as background to the events</p> <p>Audio commercial given for the company every hour of the event (9 times throughout the day)</p> <p>20' x 10' booth space to use or donate</p> <p>Listed on MayFest's website main page</p> <p>Listed on MayFest flyer</p>

Gold	\$500	4' x 8' Banner Audio commercial given for the company (4 times throughout the day) Listed on MayFest website's main page Listed on MayFest flyer 20'x10' booth space to use or donate
Silver	\$300	2'x3' Banner Audio commercial for the company given during the MayFest opening ceremony Listed on MayFest website Listed on MayFest flyer 10'x10' booth space
Bronze	\$150	Audio commercial given for the company during the MayFest opening ceremony Listed on MayFest website 10'x10' booth space